

# Education Trade Unions addressing Gender Stereotypes in the Education Sector

Ekaterina Efimenko, ETUCE



### European Trade Union Committee for Education (ETUCE)

- teachers' social partner at European level and a defender of teachers' interests to European institutions
- the Education International Regional Structure in Europe
- represents all levels of education (including vocational education and training
- represents 132 Education Trade unions in 51 countries, in total numbers,
  11 million members all over Europe
- a European Trade Union Federation of the European Trade Union Confederation (ETUC)



### ETUCE Work on Gender Equality and Gender Stereotypes in the Education Sector

- ETUCE Action Plan on Equality, Diversity and Inclusion (2021)
- ETUCE's views on Public consultation regarding the current situation of gender equality in the EU and priorities for the next five years (2019)
- Project 'Empowering education trade unions to address gender equality in the teaching profession through social dialogue' (2018-2019)
- ETUCE Action Plan on Gender Equality (2020)



#### Gender Stereotypes in the Education sector

- Deeply-rooted gender stereotypes: perceptions of women's and men's role in the household, caring responsibilities, the labour market and public life, as well as their capabilities and skills;
- 73% of education workers are female;
- Horizontal gender segregation: among different education sectors;
- Vertical gender segregation: decision-making positions;
- Work-life balance issues



#### ETUCE's work on gender stereotypes at work

- Addressing gender segregation in the labour market in the European Sectoral Social Dialogue for Education, and support ETUC in addressing these issues at cross-sectoral level;
- Collecting and disseminating information on good practices and experiences of member organisations;
- Ensuring gender-neutral language in all ETUCE documents;
- Collaborating with European agencies working on gender equality (e.g. EIGE)
- Raising awareness of successful institutional and/or legislative changes regarding gender stereotypes in national education systems

## Education trade unions addressing gender stereotypes in the education sector

- Promote discussions on gender equality and gender stereotypes in the education sector within the national, regional and local social dialogue and ESSDE;
- Raise awareness on the link between gender stereotypes and other gender equality issues;
- Initiate and/or organise research on gender stereotypes at work in the education sector;
- Provide teacher training and tools on gender awareness, unconscious bias and recognition of gender stereotypes;

### Education trade unions addressing gender stereotypes in the education sector

- Campaign to promote men's presence in ECE and primary education;
- Working with parents, families, media and local bodies to address the social obstacles for men working in ECE and primary education;
- Build the capacity of education trade unions to address social stereotypes about women's and men's working abilities and skills;
- Lobby for the use of gender-neutral job offer descriptions, gender-neutral assessment for school leaders and gender-balanced recruitment panels for leadership positions;
- Provide gender-blind leadership training for trade union members

#### National examples: <u>ETUCE Database of Good</u> Practices

- COV, Belgium <u>Sexism at work</u>: create awareness among trade union personnel about the use (and the effect) of gender stereotypes;
- STEs-Intersindical, Spain <u>Calendar 'Women's time, women in time'</u>;
- GEW, Germany <u>Campaign and lobbying "YES 13 because primary</u> school teachers earn it!"
- FSLE, Romania <u>Project 'Be bold for change!'</u> (workshops, appearance on national TV, meetings with teachers, etc.)
- VBE, Germany <u>'Girls' Days' and 'Boys' Days'</u>



#### Thank you for your attention!

If you have questions, please contact Ekaterina Efimenko (Ekaterina.Efimenko@csee-etuce.org)



#### Follow Us





www.etuce-csee.org



@EuropeanTradeUnionCommitteeForEducation



@ETUCE\_CSEE



YouTube ETUCE