EURATEX presents preliminary proposals for a new Circular Economy Action Plan for Textiles

Welcoming Mr. Calleja Crespo, Director General of the European Commission DG Environment at the Board of Directors meeting today, EURATEX is pleased to anticipate preliminary proposals for a new Circular Economy Action Plan for the Textile value chains to ensure sustainable resource use and tackle urgent environment, social and economic challenges.
EURATEX Proposals 2021

1. Be a global leader on sustainable textiles
2. Strengthen the efficiency of European textiles industry
3. Increase our global market share
Be a global leader on sustainable textiles

- Adopt coherent and harmonised standards and requirements for sustainable textiles
- Develop realistic business models for sustainability
- Develop sufficient recycling capacity in Europe
- Authorities choosing sustainable textiles (green public procurement)
- Consumers choosing sustainable textiles (stimulate consumer behaviour)
Strengthen the efficiency of European textiles industry

- Invest in digitalisation of the T&C supply chain
- Develop new green and digital skills
- More textiles innovation and research support through EU programmes
- Support start ups in T&C industry
- Reduce dependancy on extra-EU raw materials and improve energy efficiency
EURATEX Proposals

- Install more effective market surveillance
- Develop multilateral rules to ensure level playing field
- A strategic regional agenda: US, Mercosur, Africa, ...
- Promote reshoring within the PEM region & modernise EU-Turkey Customs Union
- Support T&C SMEs to access new markets (economic diplomacy)