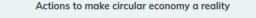


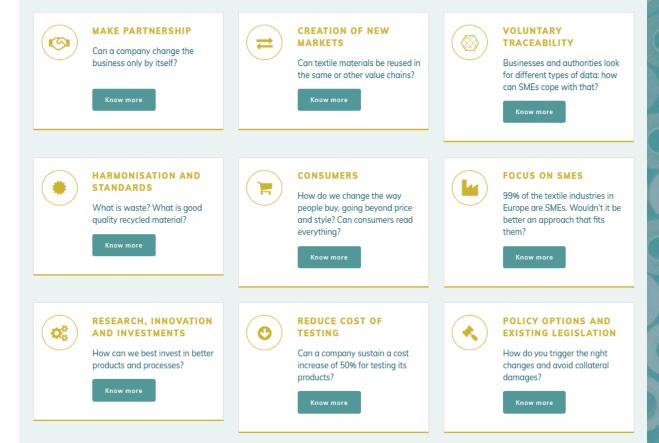
#### EURATEX presents preliminary proposals for a new Circular Economy Action Plan for Textiles

Welcoming Mr. Calleja Crespo, Director General of the European Commission DG Environment at the Board of Directors meeting today, EURATEX is pleased to anticipate preliminary proposals for a new Circular Economy Action Plan for the Textile value chains to ensure sustainable resource use and tackle urgent environment, social and economic challenges

E U R A T E X

# 2019





## **EURATEX Proposals**

2021

EURATE)

Be a global leader on sustainable textiles

2. Strengthen the efficiency of European textiles industry

Increase our global market share





3.

1.

#### **EURATEX Response**

Be a global leader on sustainable textiles Adopt coherent and harmonised standards and requirements for sustainable textiles

Develop realistic business models for sustainability

Develop sufficient recycling capacity in Europe

Authorities choosing sustainable textiles (green public procurement)

**Consumers** choosing sustainable textiles (stimulate consumer behaviour)



### **EURATEX Proposals**

Strengthen the efficiend H European Invest in digitalisation of the T&C supply chain

Develop new green and digital skills

More textiles innovation and research support through EU programmes

Support start ups in T&C industry

Reduce dependancy on extra-EU raw materials and improve energy efficiency



#### **EURATEX** Proposals

Increase our global market share Install more effective market surveillance

Develop multilalteral rules to ensure level playing field

A strategic regional agenda: US, Mercosur, Africa,...

Promote reshoring within the PEM region & modernise EU-Turkey Customs Union

Support T&C SMEs to access new markets (economic diplomacy)

