

2019



EURATEX presents preliminary proposals for a new Circular Economy Action Plan for Textiles

Welcoming Mr. Calleja Crespo, Director General of the European Commission DG Environment at the Board of Directors meeting today, EURATEX is pleased to anticipate preliminary proposals for a new Circular Economy Action Plan for the Textile value chains to ensure sustainable resource use and tackle urgent environment, social and economic challenges.

Actions to make circular economy a reality



MAKE PARTNERSHIP

Can a company change the business only by itself?

[Know more](#)



CREATION OF NEW MARKETS

Can textile materials be reused in the same or other value chains?

[Know more](#)



VOLUNTARY TRACEABILITY

Businesses and authorities look for different types of data: how can SMEs cope with that?

[Know more](#)



HARMONISATION AND STANDARDS

What is waste? What is good quality recycled material?

[Know more](#)



CONSUMERS

How do we change the way people buy, going beyond price and style? Can consumers read everything?

[Know more](#)



FOCUS ON SMES

99% of the textile industries in Europe are SMEs. Wouldn't it be better an approach that fits them?

[Know more](#)



RESEARCH, INNOVATION AND INVESTMENTS

How can we best invest in better products and processes?

[Know more](#)



REDUCE COST OF TESTING

Can a company sustain a cost increase of 50% for testing its products?

[Know more](#)



POLICY OPTIONS AND EXISTING LEGISLATION

How do you trigger the right changes and avoid collateral damages?

[Know more](#)

EURATEX Proposals

2021

1. Be a global leader on sustainable textiles

2. Strengthen the efficiency of European textiles industry

3. Increase our global market share



EURATEX Response

Be a global leader on sustainable textiles

Adopt **coherent and harmonised standards** and requirements for sustainable textiles

Develop **realistic business models** for sustainability

Develop sufficient **recycling capacity** in Europe

Authorities choosing sustainable textiles
(green public procurement)

Consumers choosing sustainable textiles
(stimulate consumer behaviour)

EURATEX Proposals

Strengthen the efficiency of
European textiles industry

Invest in **digitalisation** of the T&C supply chain

Develop new green and digital **skills**

More textiles innovation and research support through **EU programmes**

Support **start ups** in T&C industry

Reduce **dependancy** on extra-EU raw materials and improve **energy** efficiency

EURATEX Proposals

