Autonomous Action Framework for Youth Employment

Joint Conference
Brussels, 20 June 2017

Initiatives of the Austrian Federal Economic Chambers
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- Arbeitsgemeinschaft Wirtschaft und Schule
- Berufsinformationscomputer BIC.at (Online career information)
- Entrepreneurship in apprenticeship training
- Entrepreneur‘s Skills Certificate
- JUNIOR Austria
- Entrepreneurial Skills Pass
aws.ibw.at brings economics into the classroom - AWS is a joint initiative of WKO and the Österreichischen Sparkassenverbandes.

- Goals:
  - a lively presentation of the current economic state of affairs.
  - conveying a positive attitude towards economics and entrepreneurship
  - fostering an entrepreneurial mindset and self-employment

- Activities:
  - AWS media packages address all seven sectors, as well as latest data regarding inflation, job market, economic cycle and foreign trade.

- Penetration:
  - 10 000 teachers
Geht’s der Wirtschaft gut, geht’s uns allen gut.
Berufsinformationscomputer

- BIC.at is a careers advisory service of the Austrian Federal Economic Chamber
- Goals:
  - BIC.at is used for online career information
  - BIC.at is used in career counselling services of WKO
- Contents:
  - Comprehensive presentation of 1 500 professions
  - Tips for career choice
  - Interest profiles in German, Croatian, Serbian, Turkish and English
- Penetration:
  - 75 000 users per month
Welcome to BIC.at!

BIC.at stores information about more than 1,800 occupations. As a first means of orientation we recommend you click on the menu item Interest profile: Find out which occupational groups and jobs you are particularly interested in. The menu item Career choice gives you ideas and hints about career choice and tips for the job application process. In the menus Topic & Service you’ll find more detailed information about the various special focuses as well as many useful addresses and link tips.

You will see all the information and topics that the BIC can offer in different languages under Language selection on the individual pages.

Career information

Various access paths will help you find interesting contents:

- Occupations from A to Z
- Occupational groups
- Fields of activity
- Eduactions
- Benefits
- Finance
SkillsAustria

- SkillsAustria is a flagship of the Austrian Economy.
- SkillsAustria stands for quality and reputation of the Dual VET system as well as the quality of the Austrian training companies and master crafts companies.
- WorldSkills: participation of WKO since 1961
- EuroSkills: WKO has participated since 2009
- Over the years Austrian contestants have built up an impressive record of achievement
  - 476 participants reached 187 medals and 160 Medaillons of Excellence since 1961
Geht’s der Wirtschaft gut, geht’s uns allen gut.
Entrepreneurial Spirit in the Dual VET System

• From Apprentice to Boss: The media package „Entrepreneurial Spirit in apprenticeship“ is a joint project of WKO and Ministry of Economics. It seeks to motivate apprentices towards self-employment

  www.ausbilder.at/unternehmergeist

• There are three components of the media package with information for both trainers and apprentices:

  • Tips for trainers: key competences, responsibility, creativity, self-reliance
  • Tips for apprentices: create your own future
  • Business game: from apprentice to boss
Medienpaket „Unternehmergeist in der Lehre“

Broschüre: Tipps für Ausbilder
Info-Broschüre für Lehrlinge: Zukunft selbst gestalten
Computerspiel: Start Up – Vom Lehrling zum Chef

Geht’s der Wirtschaft gut, geht’s uns allen gut.
The ESC® is a business certificate developed for use in upper secondary education:

- The ESC® consists of 4 modules A, B, C and UP
- Students take a standardized online test on completion of each module A, B and C
- After module UP students take an oral exam in front of a board of examiners
- The UP module exam enjoys statutory recognition and equivalence to the Austrian business exam and carries the same practical accreditation
Geht’s der Wirtschaft gut, geht’s uns allen gut.
ESC®: the modular structure

- **Modul UP**: Supplementary knowledge at the level of a Business Administration exam
  - Starting grade 10 or later

- **Modul B**: Key aspects of economics
  - Starting grade 9 or later

- **Modul C**: Key aspects of business administration
  - Starting grade 9 or later

- **Modul A**: Fundamental economic know-how
  - Starting grade 8 or later

Geht’s der Wirtschaft gut, geht’s uns allen gut.
Contents of Module A

I can memorize and understand basic economics and interpret, apply and analyze the following areas:

- Economic cycles
- The market
- Providing goods and services in different industries
- Output of goods and services in businesses
- Payment
- Career aspiration „entrepreneur“
Contents of Module B

I can memorize interconnections between businesses, national economies, and the global economy and promote the understanding of general economic principles, structures, and challenges and interpret, apply and analyze the following areas:

- National economic indicators
- Money
- State and budget
- Foreign trade
- The European Union
I can understand economic knowledge and interpret, apply and analyze the following cognate areas:

- Business formation
- Marketing
- Management, leadership and organization
- Business plan
I know and understand the legal and economic conditions for setting up a company such as:

- Introduction into accounting
- Double bookkeeping
- Value added tax
- Income tax and tax burdens
- Cost accounting
- Staff costs
- Financing
- Business dealings
ESC®: Facts and figures

- > 70 500 module certificates in Austria
- Extra-curricular activity integrated into subjects such as geography & economics or economics
- Teacher training in cooperation with teacher training colleges
- Close co-operation with JUNIOR Austria to enhance learning through the combination of practice-based learning with more knowledge-based learning
- Development of the Entrepreneurial Skills Pass together with JUNIOR Europe. The ESP is a certificate which combines the ESC with the mini-company programme (JUNIOR) and a self-assessment, roll-out in 25 countries.
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