# Autonomous Action Framework for Youth Employment

Joint Conference Brussels, 20 June 2017

Initiatives of the Austrian Federal Economic Chambers



#### Initiatives of the Austrian Federal Economic Chamber

- Arbeitsgemeinschaft Wirtschaft und Schule
- Berufsinformationscomputer BIC.at (Online career information)
- Entrepreneurship in apprenticeship training
- Entrepreneur's Skills Certificate
- JUNIOR Austria
- Entrepreneurial Skills Pass



## Arbeitsgemeinschaft Wirtschaft und Schule

aws.ibw.at brings economics into the classroom - AWS is a joint initiative of WKO and the Österreichischen Sparkassenverbandes.

- Goals:
  - a lively presentation of the current economic state of affairs.
  - conveying a positive attitude towards economics and entrepreneurship
  - fostering an entrepreneurial mindset and self-employment
- Activities:
  - AWS media packages address all seven sectors, as well as latest data regarding inflation, job market, economic cycle and foreign trade.
- Penetration:
  - 10 000 teachers







### Berufsinformationscomputer

- BIC.at is a careers advisory service of the Austrian Federal Economic Chamber
- Goals:
  - BIC.at is used for online career information
  - BIC.at is used in career counselling services of WKO
- Contents:
  - Comprehensive presentation of 1 500 professions
  - Tips for career choice
  - Interest profiles in German, Croatian, Serbian, Turkish and English
- Penetration:
  - 75 000 users per month





Language: English V

0

Search



Home 
Career choice 
Interest profile 
Career information 
Service 
Topic

#### Welcome to BIC.at!

BIC.at stores information about more than 1,800 occupations. As a first means of orientation we recommend you click on the menu item Interest profile: Find out which occupational groups and jobs you are particularly interested in. The menu item Career choice gives you ideas and hints about career choice and tips for the job application process. In the menus Topic & Service you'll find more detailed information about the various special focuses as well as many useful addresses and link tips.

You will see all the information and topics that the BIC can offer in different languages under Language selection on the individual pages.

#### News ...

NEU: deinelehre.bic.at

Alle Infos die du für deine Lehrberufswahl, zur Lehrstellensuche und den Start in die Ausbildung brauchst jetzt zusammengefasst unter » https://deinelehre.bic.at.

Broschüre: Duale Berufsbildung? – Studium?

Neuauflage "Lehrberufe in Österreich"

Messen für Bildung & Beruf 2017

#### **Career information**

Various access paths will help you find interesting contents:



Occupations from A to Z



F 1 1 1



Occupational groups



. . . . . .



Fields of activity



- 1 17 1 - -

### SkillsAustria

- SkillsAustria is a flagship of the Austrian Economy.
- SkillsAustria stands for quality and reputation of the Dual VET system as well as the quality of the Austrian training companies and master crafts companies.
- WorldSkills: participation of WKO since 1961
- EuroSkills: WKO has participated since 2009
- Over the years Austrian contestants have built up an impressive record of achievement
  - best nation award in Lyon/1995, St. Gallen, 1997, Montreal/1999
  - among top 3 in Seoul/2001, St. Gallen/2003, Leipzig/2013
  - 476 participants reached 187 medals and 160 Medaillons of Excellence since 1961







### Entrepreneurial Spirit in the Dual VET System

- From Apprentice to Boss: The media package "Entrepreneurial Spirit in apprenticeship" is a joint project of WKO and Ministry of Economics. It seeks to motivate apprentices towards self-employment <u>www.ausbilder.at/unternehmergeist</u>
- There are three components of the media package with information for both trainers and apprentices:
  - Tips for trainers: key competences, responsibility, creativity, self-reliance
  - Tips for apprentices: create your own future
  - Business game: from apprentice to boss





# UNTERNEHMERGEIST

Medienpaket "Unternehmergeist in der Lehre"



Broschüre: Tipps für Ausbilder



Info-Broschüre für Lehrlinge: Zukunft selbst gestalten



Computerspiel: Start Up – Vom Lehrling zum Chef

а **W K O —** ibw

Impressum



### Entrepreneur's Skills Certificate®

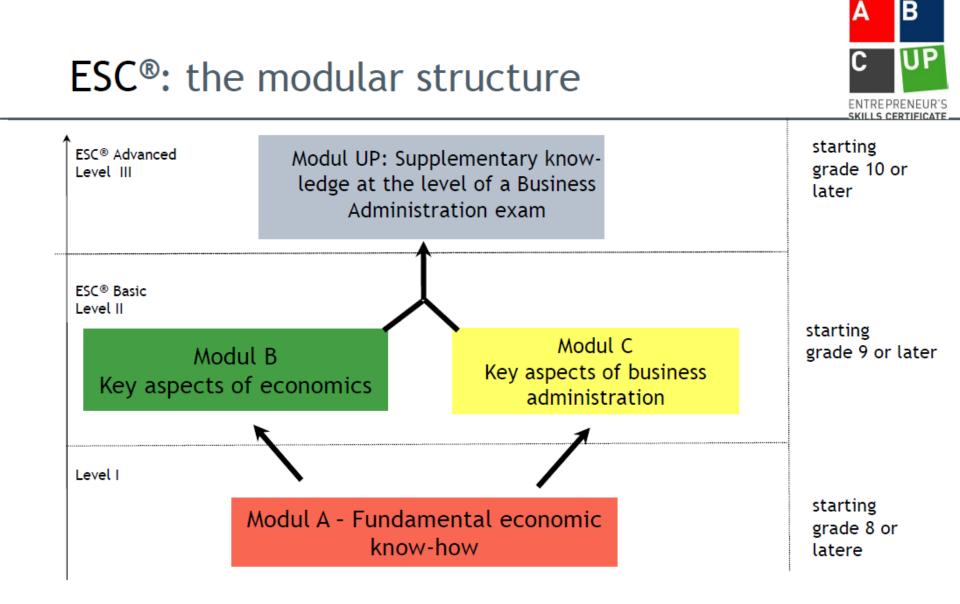
The ESC® is a business certificate developed for use in upper secondary education:

- The ESC® consists of 4 modules A, B, C and UP
- Students take a standardized online test on completion of each module A, B and C
- after module UP students take an oral exam in front of a board of examiners
- The UP module exam enjoys statutory recognition and equivalence to the Austrian business exam and and carries the same practical accreditation











I can memorize and understand basic economics and interpret, apply and analyze the following areas:

- Economic cycles
- The market
- Providing goods and services in different industries
- Output of goods and services in businesses
- Payment
- Career aspiration "entrepreneur"



I can memorize interconnections between businesses, national economies, and the global economy and promote the understanding of general economic principles, structures, and challenges and interpret, apply and analyze the following areas:

- National economic indicators
- Money
- State and budget
- Foreign trade
- The European Union



I can understand economic knowledge and and interpret, apply and analyze the following cognate areas:

- Business formation
- Marketing
- Management, leadership and organization
- Business plan



I know and understand the legal and economic conditions for setting up a company such as:

- Introduction into accounting
- Double bookkeeping
- Value added tax
- Income tax and tax burdens
- Cost accounting
- Staff costs
- Financing
- Business dealings



### ESC®: Facts and figures

- > 70 500 module certificates in Austria
- Extra-curricular activity integrated into subjects such as geography & economics or economics
- Teacher training in cooperation with teacher training colleges
- Close co-operation with JUNIOR Austria to enhance learning through the combination of practice-based learning with more knowledge-based learning
- Development of the Entrepreneurial Skills Pass together with JUNIOR Europe. The ESP is a certificate which combines the ESC with the minicompany programme (JUNIOR) and a selfassessment, roll-out in 25 countries.



#### Contact

Friederike Soezen wko.at/bp

Austrian Federal Economic Chamber Department of Educational Policy Wiedner Hauptstsrasse 63 1045 Vienna <u>friederike.soezen@wko.at</u> +43 590900 4086

