

### Framework of Actions on Youth Employment (adopted in June 2014)

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BUSINESSEUROPE

EUROPEAN SOCIAL PARTNERS':

FRAMEWORK OF ACTIONS ON YOUTH EMPLOYMENT

- The negotiation process
- The content of the text

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# The negotiation process

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EUROPEAN SOCIAL PARTNERS WORK PROGRAMME 2012 - 2014

How?	A FoA on Youth employment
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Focus on youth	To facilitate young people's transition into the labour market, taking into account young people's expectations and labour market needs
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# The negotiation process

EUROPEAN SOCIAL PARTNERS WORK PROGRAMME 2012 - 2014

When? Negotiations lasted seven months, from September 2012 to April 2013

Who? More than sixty representatives of national employers and trade unions

Approved by decision-making bodies and disseminated in June 2013









- 1. Introduction and challenges
- 2. Social partners' approach
- **3.** Four priorities:
  - Learning
  - Transition
  - Employment
  - Entrepreneurship
- 4. Promotion, actions and follow-up

#### INTRODUCTION

- 5.68 million\* of young Europeans are currently unemployed.
- Youth unemployment twice as high as overall unemployment since a long time.
- Crisis has exacerbated youth unemployment challenge, with lack of job opportunities.
- Many young people lack work experience and competences.
- 42%\*\* of young people in temporary contracts, 32%\*\* in part time contracts.
- Longer and unpredictable transitions impact confidence.
- High cost of youth unemployment for economies and societies.

\*Source: Eurostat, EU27, April 2013 - February 2014 = 5.392 million \*\*Source: Eurostat, EU27, Year 2011

#### CHALLENGES

Create more and better jobs and attractive career opportunities.

Strengthen the quality and relevance of education and training to address skills mismatches. Optimise the role of industry, in particular SMEs, and of high-performing public services.

#### SOCIAL PARTNERS' APPROACH

- A shared responsibility of actors:
  - Social partners;
  - Public authorities;
  - Other stakeholders.

• A multi-pronged approach needed with measures and appropriate resources to secure high-quality learning outcomes and create jobs.

• A Framework of Actions based on existing and new practices providing practical solutions to national social partners.

• Recommendations to EU institutions and Member States.

#### 4 PRIORITIES: Learning

Primary and secondary Apprenticeships and education essential for traineeships play an important role in pupils to acquire basic skills for further education reducing the risks of and training. long transitions. Cross-border LEARNING mobility of teachers, trainer's and young people; study of **Dual learning** foreign languáges; systems can contribute to and cooperation for innovation and lower youth reduction of the unemplóyment levels. skills mismatch.

#### 4 PRIORITIES: Learning

- Monitoring of VET systems, including apprenticeships also EU alliance.
- Ensuring clear terms and learning objectives for quality apprenticeships.

• Considering actions towards Council and Parliament on quality framework on traineeships.

- Promoting education that meets labour market needs.
- Strengthening dual elements of work-based learning models.

**ACTIONS** 

### Short term

### Long term

#### RECOMMENDATIONS

- ESF funding for apprenticeship systems development.
- Social partners' involvement in EU

programmes. Role for European semester.

- National or sectoral training funds.
- European and national campaigns to change perception of VET.

- Spreading principles of work-based learning in secondary and higher education.
- Better quality and inclusiveness of primary and secondary education.
- Encouraging cross-border mobility.

#### **4 PRIORITIES: Transition**

The focus is put on transitions between education and work.

Need for efficient unemployment insurance and social safety nets which are financially sustainable in the longer term.

### TRANSITION

Support to the Youth Employment Initiative including the youth guarantee in many countries.

> Importance of establishing better guidance and information, and of identification of new skills and jobs.

#### 4 PRIORITIES: Transition

• Promoting attractiveness of jobs in shortages areas.

• Contributing to the design, implementation and evaluation of youth guarantee schemes.

- Cooperating with governments in providing young people with targeted information on available opportunities.
- Facilitating shift of career orientations towards sectors in demand and achieveing LLL culture.
- Enhancing cooperation between HR Managers and actors such as private/public employment services.

#### ACTIONS

### Short term

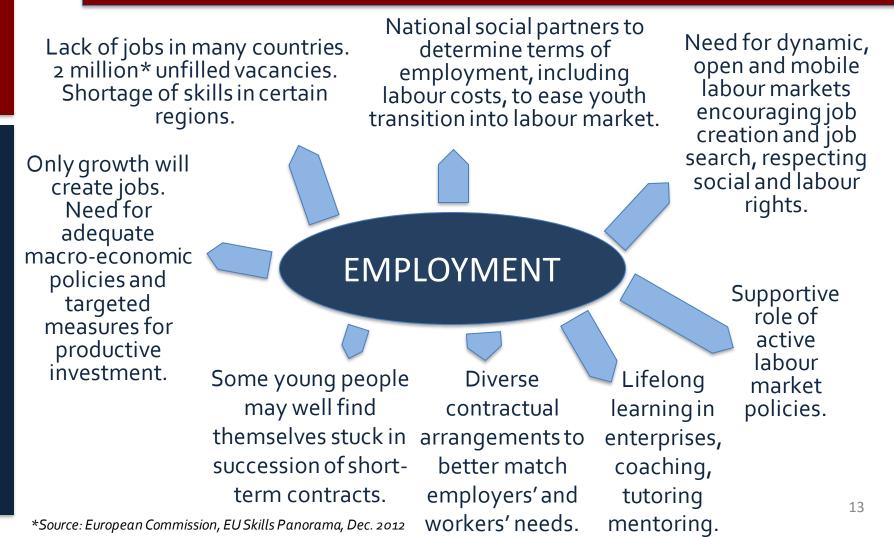
### Long term

### RECOMMENDATIONS

- ESF funding for initial funding of youth guarantee schemes.
- Focusing resources on most disadvantaged youth.
- Addressing where needed the interplay between tax and benefits to encourage employment participation.
- Job search techniques in school curricula.

- Enhanced cooperation between Member States, social partners and employment services to fill in vacancies.
- Moving towards tailored advice to young people.
- Coaching and mentoring at school to prevent school drop out.

#### 4 PRIORITIES: Employment



### 4 PRIORITIES: Employment

- Promoting contracts of indefinite duration, and ensuring balance of flexibility and security for all employment relationships.
- Agreeing terms and conditions of
- employment supporting access to a first job.
- Individual competence development plans.
- Concluding or contributing to labour market reforms to reduce segmentation.
- Participation in national job plans for young people.
- Tackling causes of bogus self-employment.

#### ACTIONS

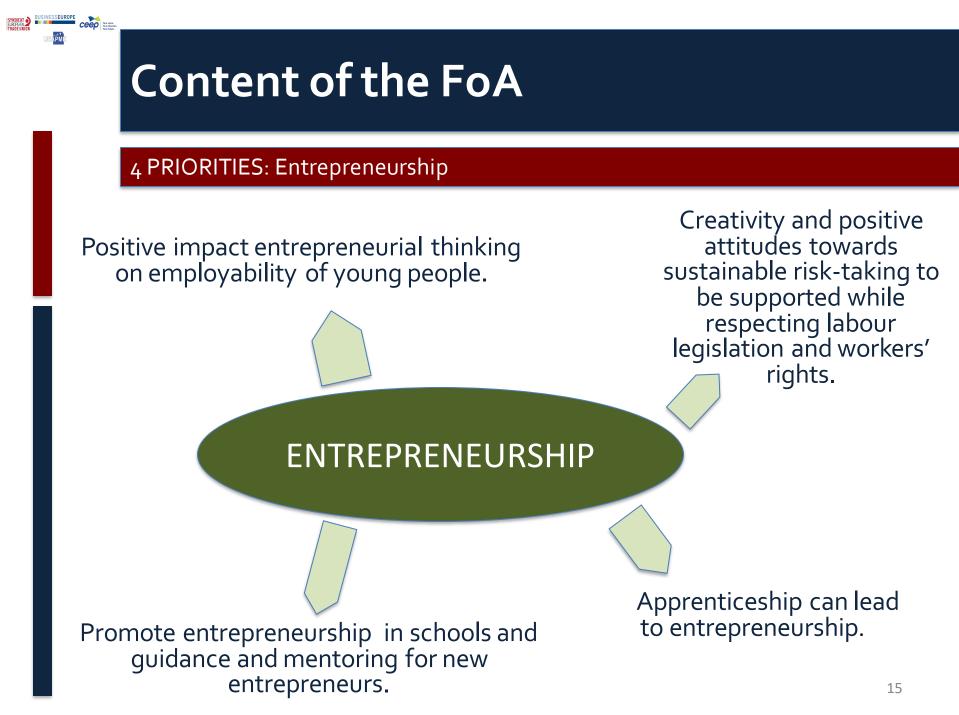
### Short term

### Long term

#### RECOMMENDATIONS

- Sound macro-economic policies.
- EU should associate social partners in use of EU funding.
- Making youth employment a more attractive option for employers.
- Investments in innovation, research, development and training.

- Fostering geographical and occupational mobility.
- Sending countries should take account of brain drain effects.
- Activation measures with necessary support and incentives to work.
- Sanctions for non compliance with employment regulations.



#### 4 PRIORITIES: Entrepreneurship

- Promoting entrepreneurial mind-sets at school and in society.
- Fostering training and mentoring services for entrepreneurs.
- Promoting partnerships between large and small enterprises.
- Encouraging female entrepreneurship.
- Corporate Social Responsibility.

ACTIONS

### Short term

#### RECOMMENDATIONS

- Supporting growth of young enterprises.
- Tax incentives for young entrepreneurs.
- Promoting access to finance.
- Entrepreneurship courses in schools.

• Competitions between young entrepreneurs.

Long term

• Socially and environmentally responsible entrepreneurship.

#### PROMOTION

 Promotion of this FoA in Member States at all appropriate levels taking account of national practices, through joint and separate actions.

 Regional seminars and additional national meetings can be organised in each country by national SP themselves.

Dissemination of this document to all relevant players.

#### ACTIONS

National social partners to act upon the four priorities.

 EU and national social partners to cooperate with EU institutions and/or national public authorities on the basis of the recommendations included in this FoA.

#### FOLLOW-UP

 After three annual reports, evaluation of impact on both employers and workers.

Overall evaluation report.

- Evaluation can lead to update of the priorities identified or assessment of need for additional action.
- Where no reporting after four years, members in the countries concerned encouraged to keep European Social Partners informed about their follow-up activities.



### For more information, please contact





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