



Mobilising resources for effective skills responses

# klima:aktiv, Austria

Promoting green skills for climate protection

DI Johannes Fechner  
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klima:aktiv Bildung



# Personal Background

Johannes Fechner

Founder and Managing Partner of 17&4 Consulting Ltd.

Coordinator of vocational training activities within the Austrian climate initiative klima:aktiv since 2004

BUILD UP skills; EU Intelligent Energy Europe

Masterplan Human resources for renewable energy technologies, Austria

Lecturer (Univ. BOKU, FH Technikum) and vocational training institutes

Dipl.-Ing., energy consultant



## Green Production and Services

<b>Austria</b> <b>Eurostat conform</b>	<b>2011</b>
Turnover total	<b>33.000 Mio €</b>
Percentage of GDP (nominell)	<b>11 %</b>
Employees (full time equivalent)	<b>171.000</b>
Percentage of all employees	<b>5 %</b>

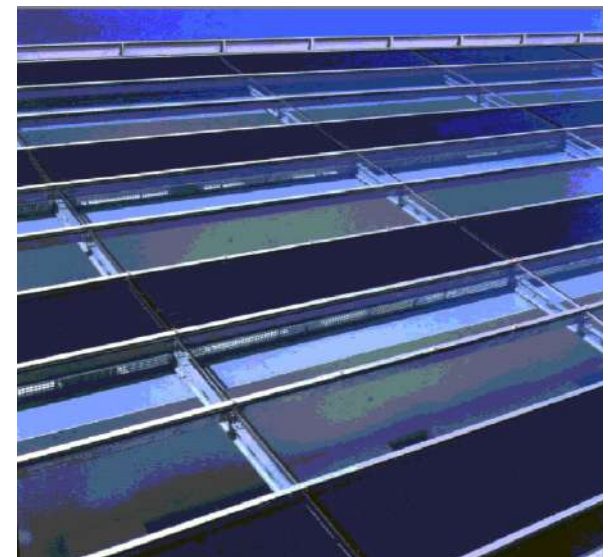
## Green Technologies - Austria

**390** Number of enterprises  
producing eco technologies

**8,2 Mrd. €/a** turnover:  
(+ 500 % since 1993)

**6 Mrd. €/a** exports

**28.600** employees



# Masterplan Green Jobs - Austria

**+ 100 000**

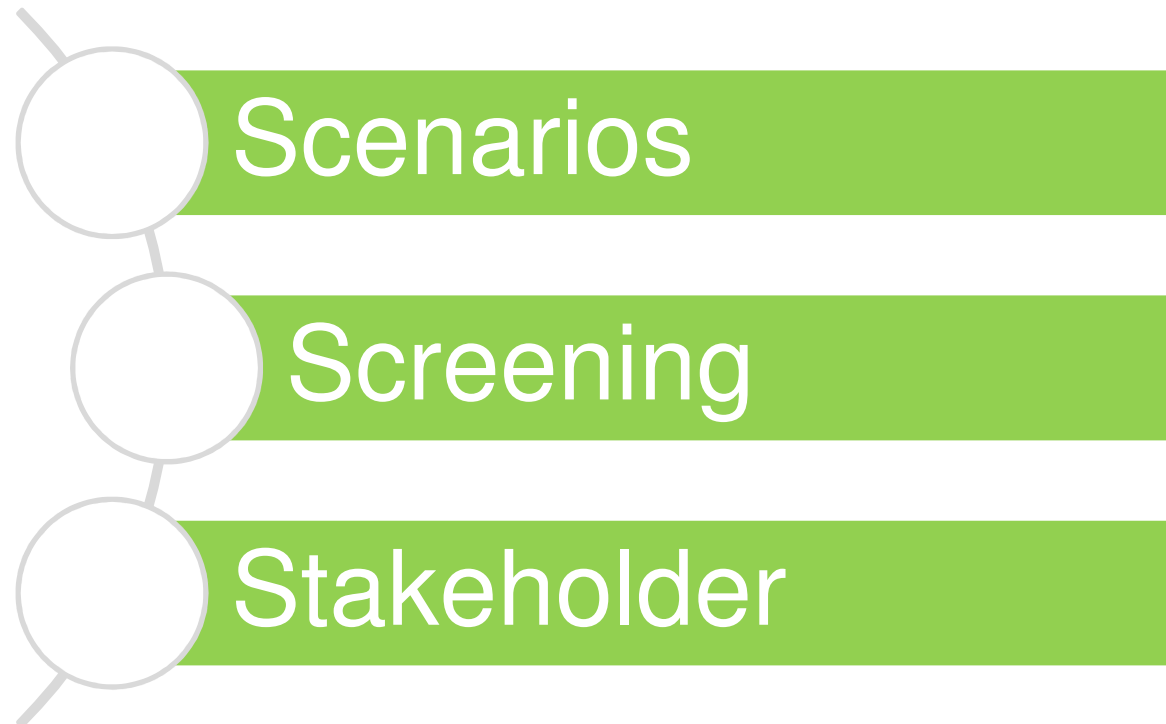
green jobs until 2020:

*investment in thermal insulation and heating (35,000), energy system - renewable energy (20,000), public transport (15,000), environmental services in tourism (13,500), use of forest biomass (6,500), increasing the export rate (6,000), environmental services (4,000)*

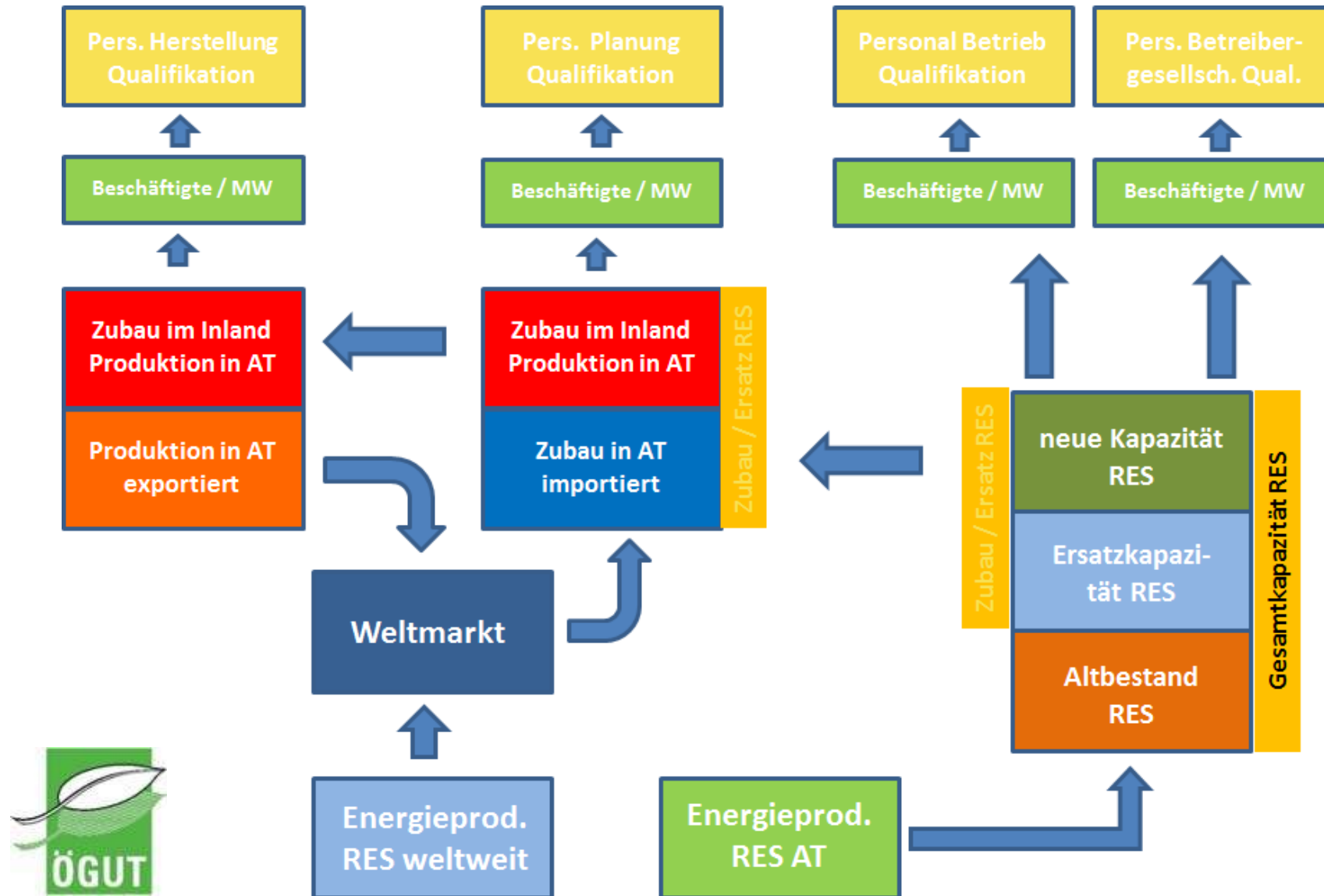


- *Not every green jobs needs green skills*
- *Comparison of statistics problematic due to unclear definition of green jobs*
- *A Masterplan should be more than a study*

# Skills Needs Masterplan Human Resources for RET



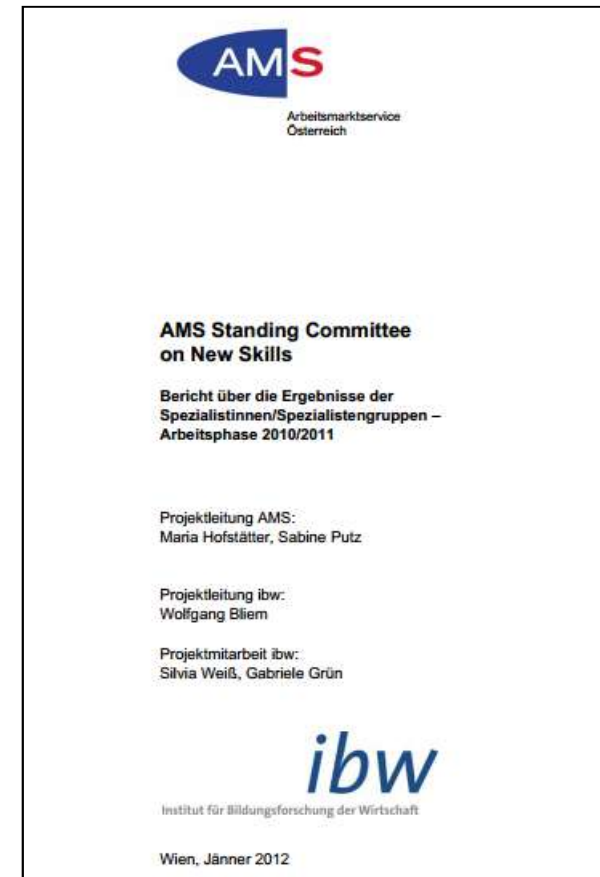
# Model RET Scenarios - Human Resources



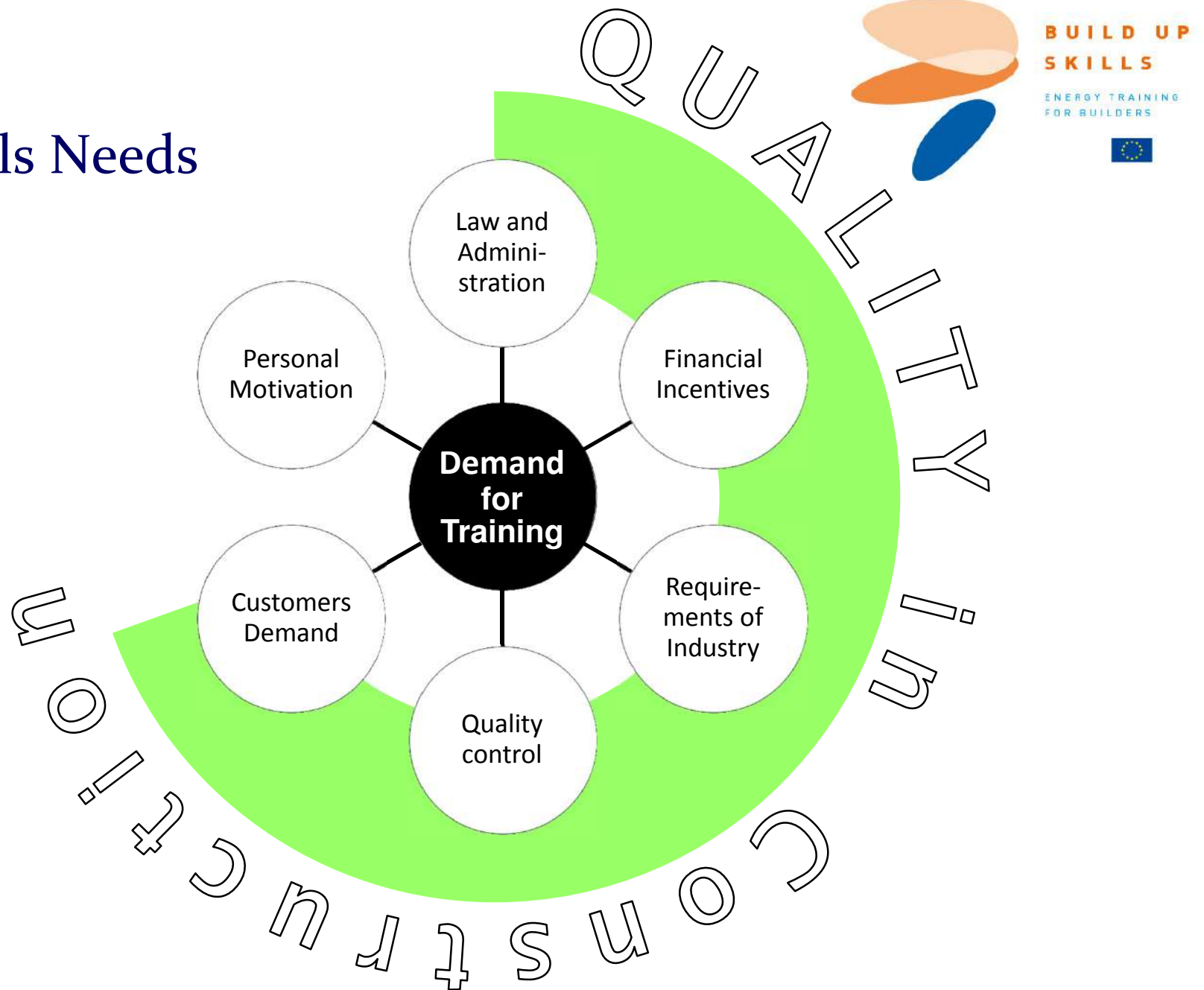


## AMS Standing Committee „NEW SKILLS“

- ▶ Trends and skills needs
- ▶ Training curricula
- ▶ 210 learning units
- ▶ „for our clients“

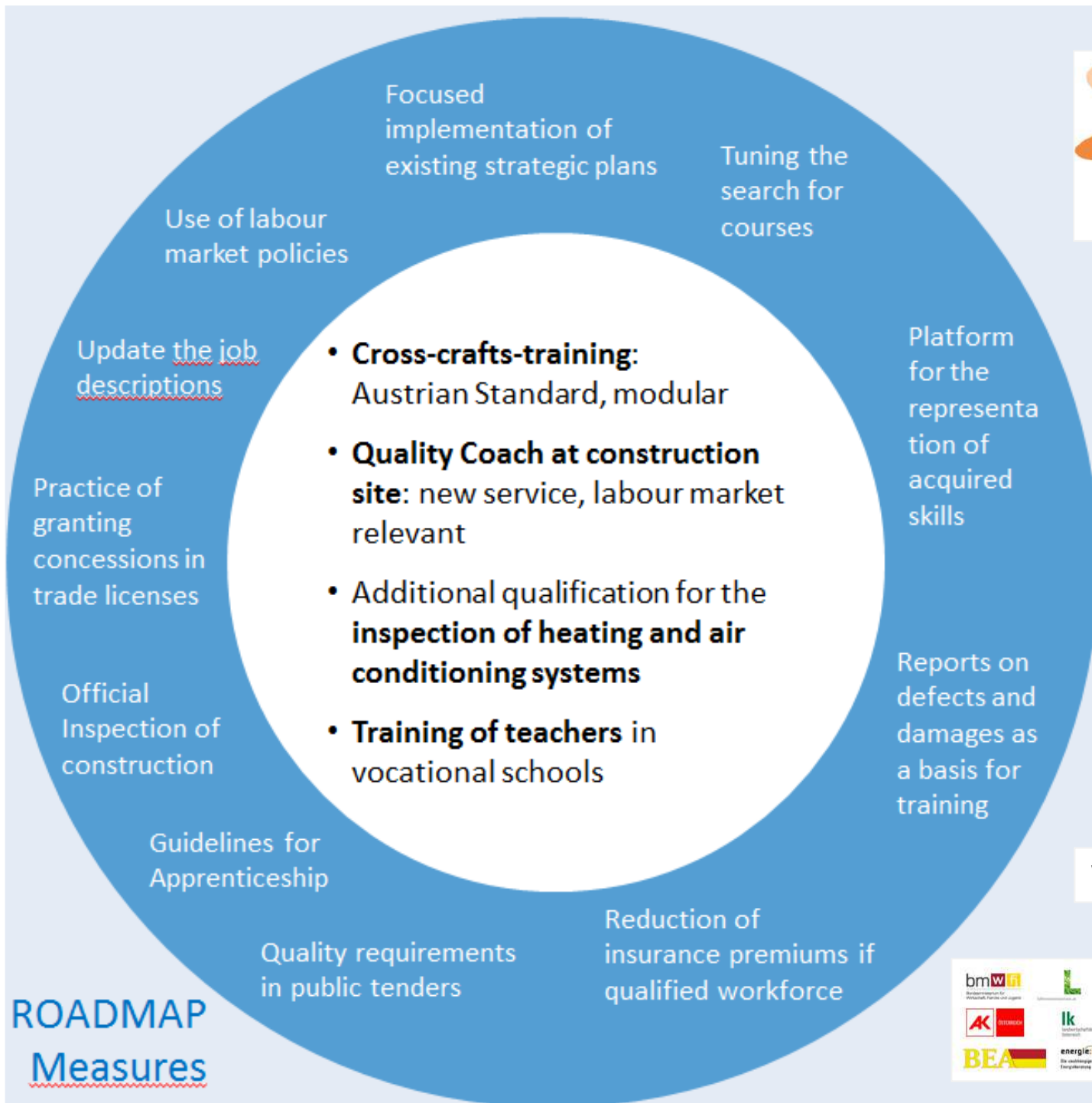


# Skills Needs





[www.buildupskills.eu](http://www.buildupskills.eu)



“Common quality certification and accreditation for installers of small-scale renewable energy systems”

RES directive

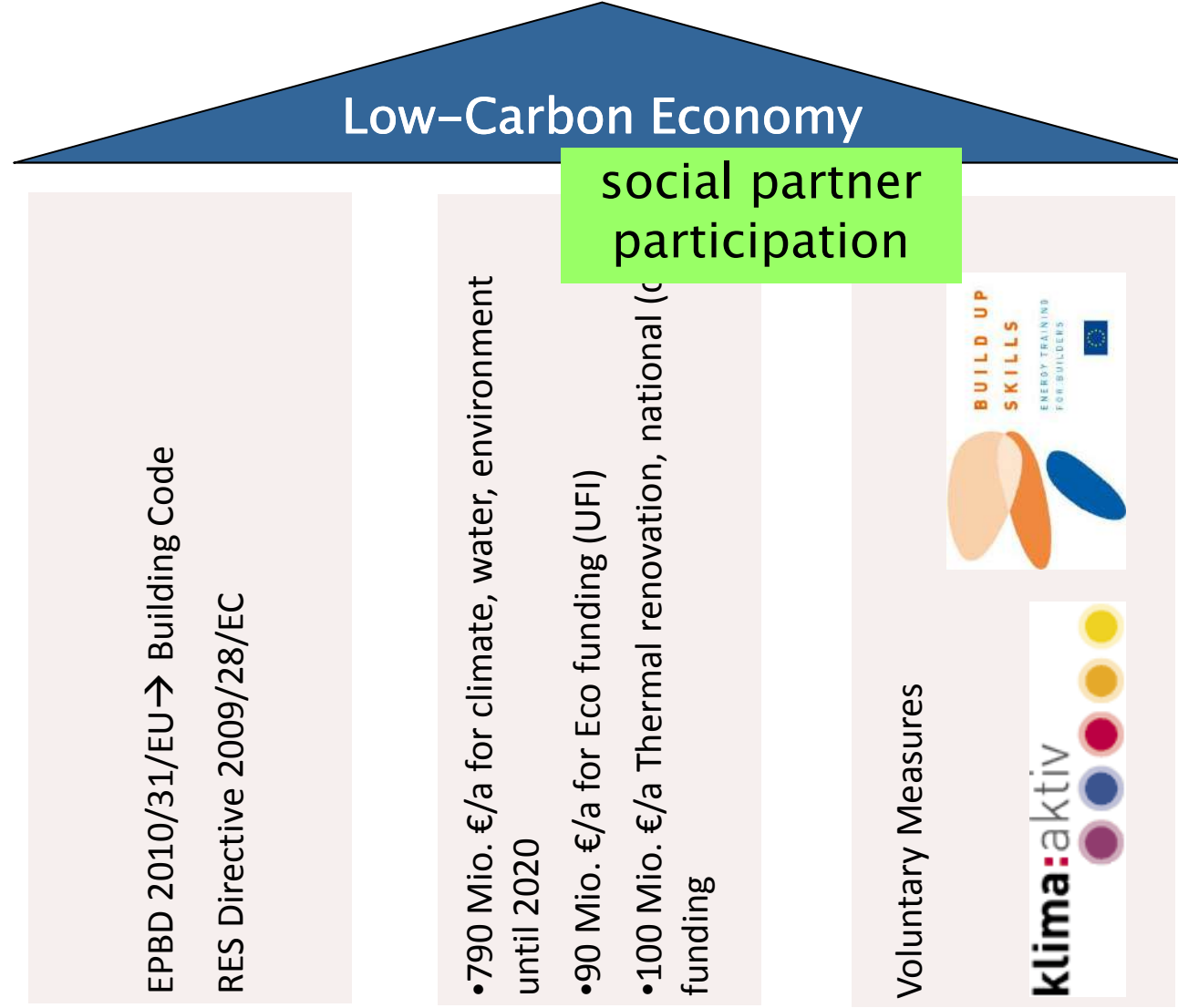


QualiCert Manual

A common approach for certification or equivalent qualification of installers of small-scale renewable energy systems in buildings

- *Training providers, even ministries are competing, marketing their products*
- *No long term forecasts for quantity of skills needs*
- *Quality of skills: basics more relevant than specials*
- *Greening of skills (in existing education and training*
- *EU incentives useful: NQF, QualiCert, BUILD UP Skills*

# Policy making



## Austrian Climate protection initiative

**klima:**aktiv



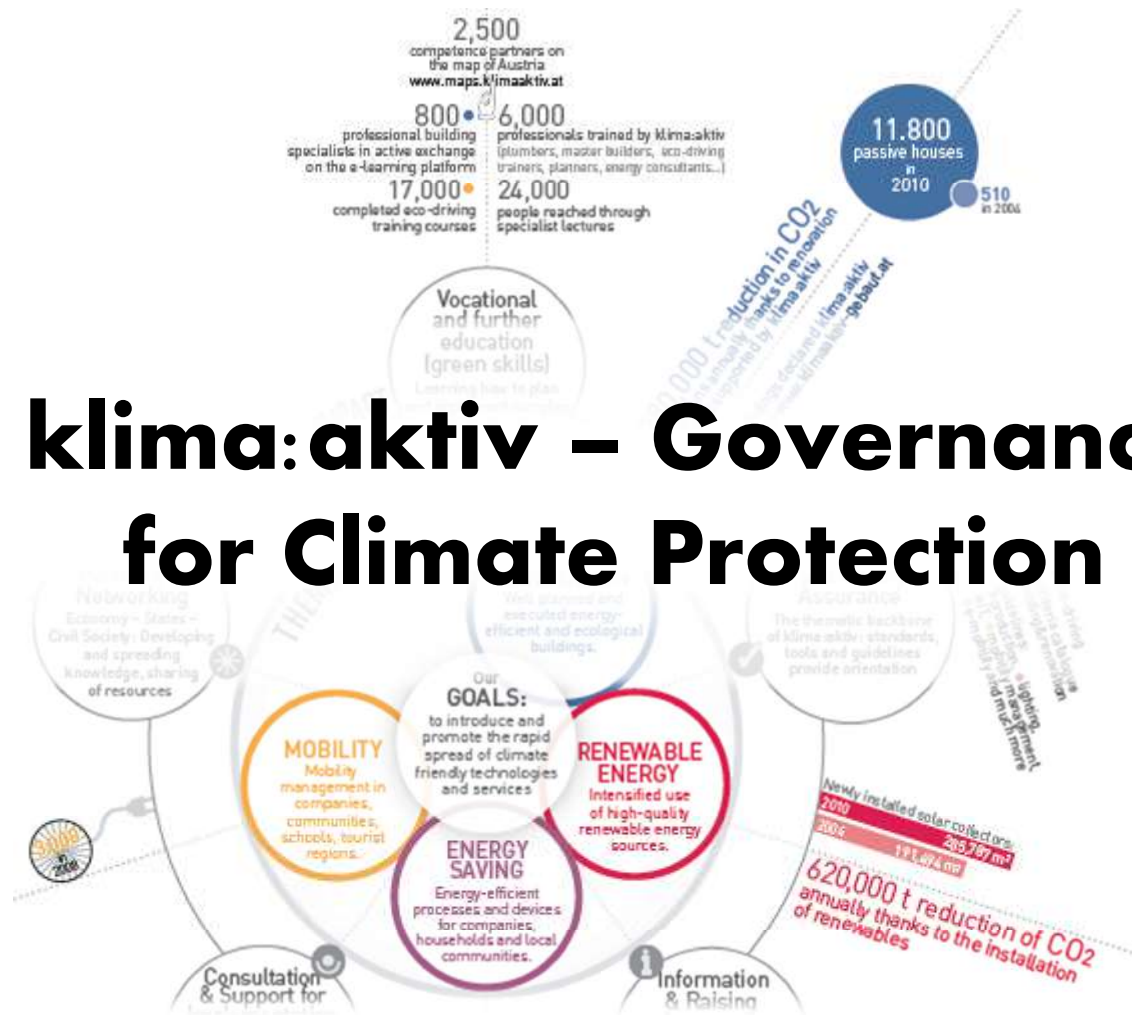
Umbrella brand for voluntary measures of Austrian climate strategy.

Initiative of the MINISTRY OF ENVIRONMENT [2004]

Primary objective is to introduce and promote climate friendly technologies and services:

**Building - mobility - energy saving - renewable energy**

# klima:aktiv – Governance for Climate Protection



Evaluation by the Wuppertal Institute and the Institute for SME Research Austria:

“An outstanding example of a comprehensive and integrated climate change program”

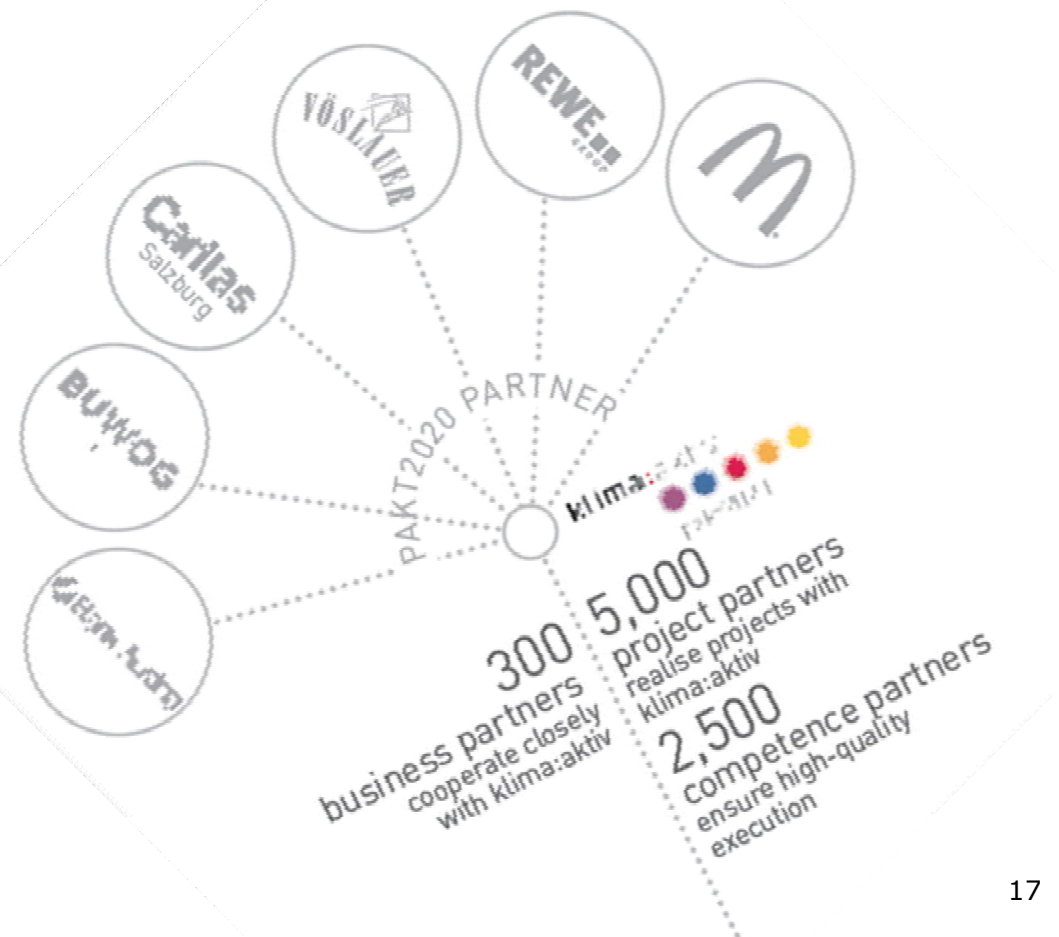




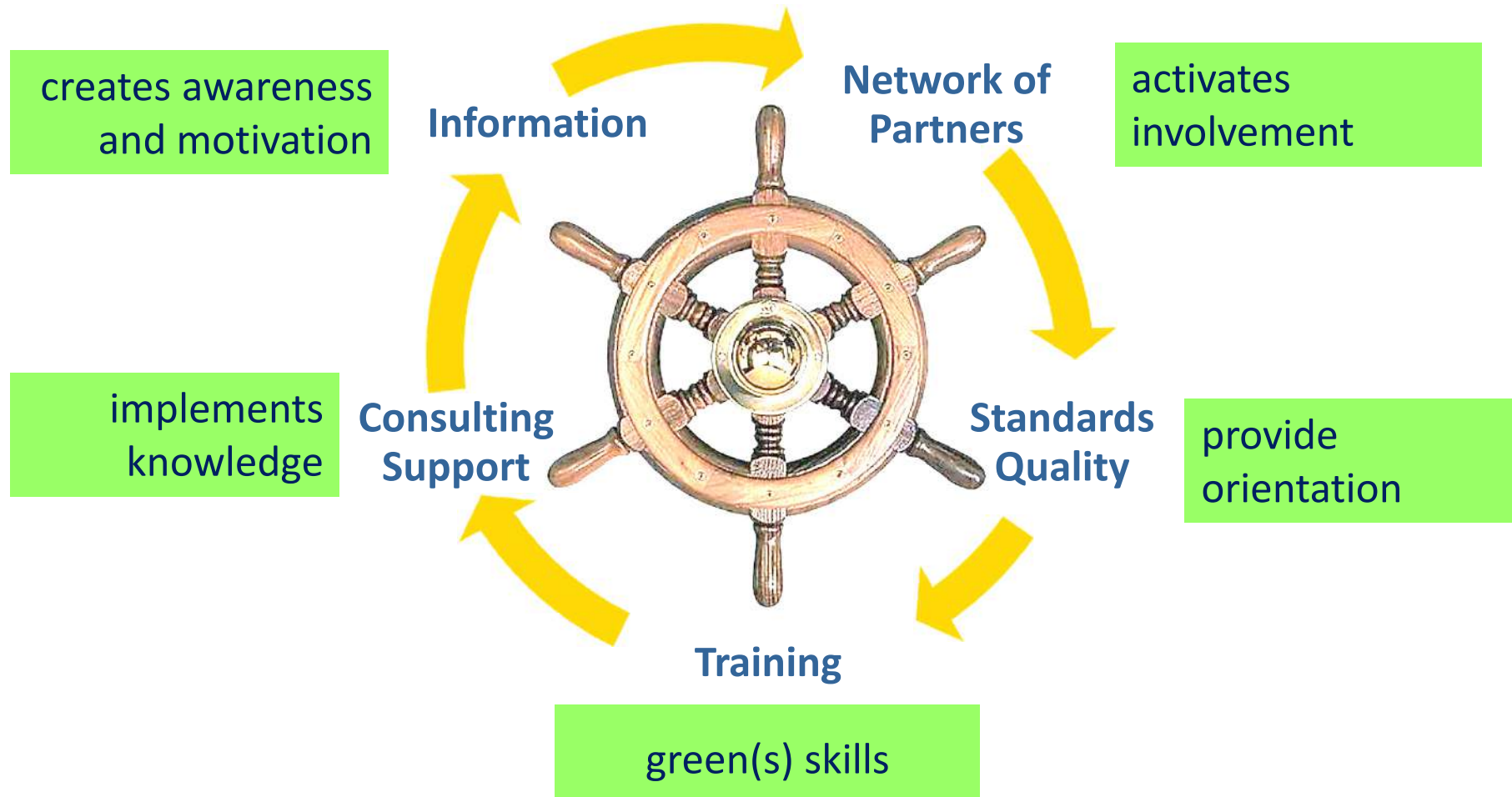
# Activating Partners & Networking: Companies – Länder – Civil Society:

Developing and spreading knowledge, sharing of resources

- ▶ 300 business partners incl. associations and Chamber of Commerce
- ▶ 12 klima:aktiv pakt2020 partner signed voluntary agreements to realise ambitious goals for climate protection until 2020
- ▶ Co-operation with all Austrian “Länder”



## klima:aktiv - steering transition



# klima:aktiv Building Standards

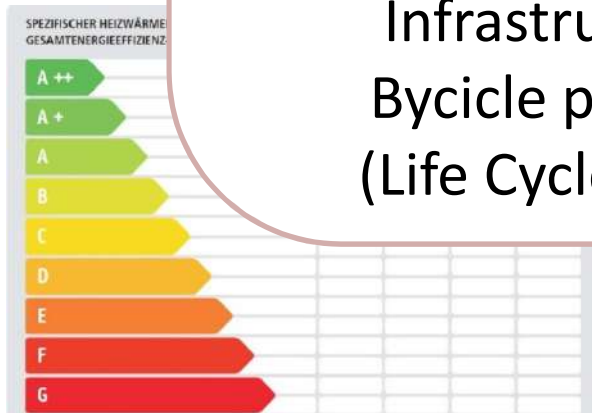
Energy  
Air Tightness  
Thermal Bridges  
Construction (eco)  
Ventilation  
Summer Comfort  
Indoor Air Quality  
Infrastructure  
Bycycle parking  
(Life Cycle Cost)

Standards for  
Quality

Nearly  
Zero  
energy  
2020

klima:aktiv

250 buildings with klima:aktiv certificate



# Building Standard: Actors







## Network of Partners



## klima:aktiv Network: Training Institutes, Professionals, Companies, Associations

We create a network of **specially qualified professionals**,



klima:aktiv competence partners

actively involving existing **training institutions**,  
currently 24 partner organisations, amongst them ...



STARTSE

klima:aktiv



Herzlich willkommen! Als Teilne  
auch die Kurse klima:aktiv BAU u



Nachrichtenforum

3.Oktober 2013

Energiepolitik, klima:aktiv

Unterlagen Johannes Fechner

## E-learning Plattform - Networking

Community for seminar participants

1000 user - blended learning

Open for all klima:aktiv partners, Moodle  
based – low budget!

Training material, tests, links

Forum (only information)

Basis for common standard of training



**klima:aktiv**



kompetenzpartner

Certified training for energy pass



Certified Passive House Planner



Certified Heat Pump Installer



Certified Solar Thermal/PV Installer



Biomass Heating Systems



Biowärme-  
installateur



## Greening Skills for Refurbishment: Subsidy + Social Partners + klima:aktiv

Good practice:



- + Subsidy for thermal refurbishment (5.000/12.000/20.000 €)
  - + Requirements for energy performance (Energy pass)
  - + Qualification developed together with guilds and clusters
- 

4 day training for 240 building professionals in Lower Austria



Weiterbildung:

klima:aktiv Kompetenzpartner Althausanierung

**Wählen Sie die Region:** ☐ Österreichweit ☐ Burgenland ☐ Kärnten ☒ Niederösterreich ☐ Oberösterreich ☐ Salzburg ☐ Steiermark ☐ Tirol ☐ Vorarlberg ☐ Wien

Alle auswählen ☐

**Beratung & Bildung / Liste**

☐ Biomasseheizwerke / Liste

☐ Energieautarkie / Liste

☒ Energieberatungsstellen der Länder / Liste

☐ Sanierung großer Wohngebäude / Liste

☐ Sanierung Dienstleistungsgebäude / Liste

☐ Produktionsbetriebe / Liste

**Bauen & Sanieren: Planung, Ausführung / Liste**

☒ ArchitektInnen / Liste

☒ BaumeisterInnen / Liste

☒ PlanerInnen / Liste

☒ Handwerk & Gewerbe / Liste

**Heizung & Lüftung & Strom / Liste**

☒ Komfortlüftung / Liste

☒ Solarwärme / Liste

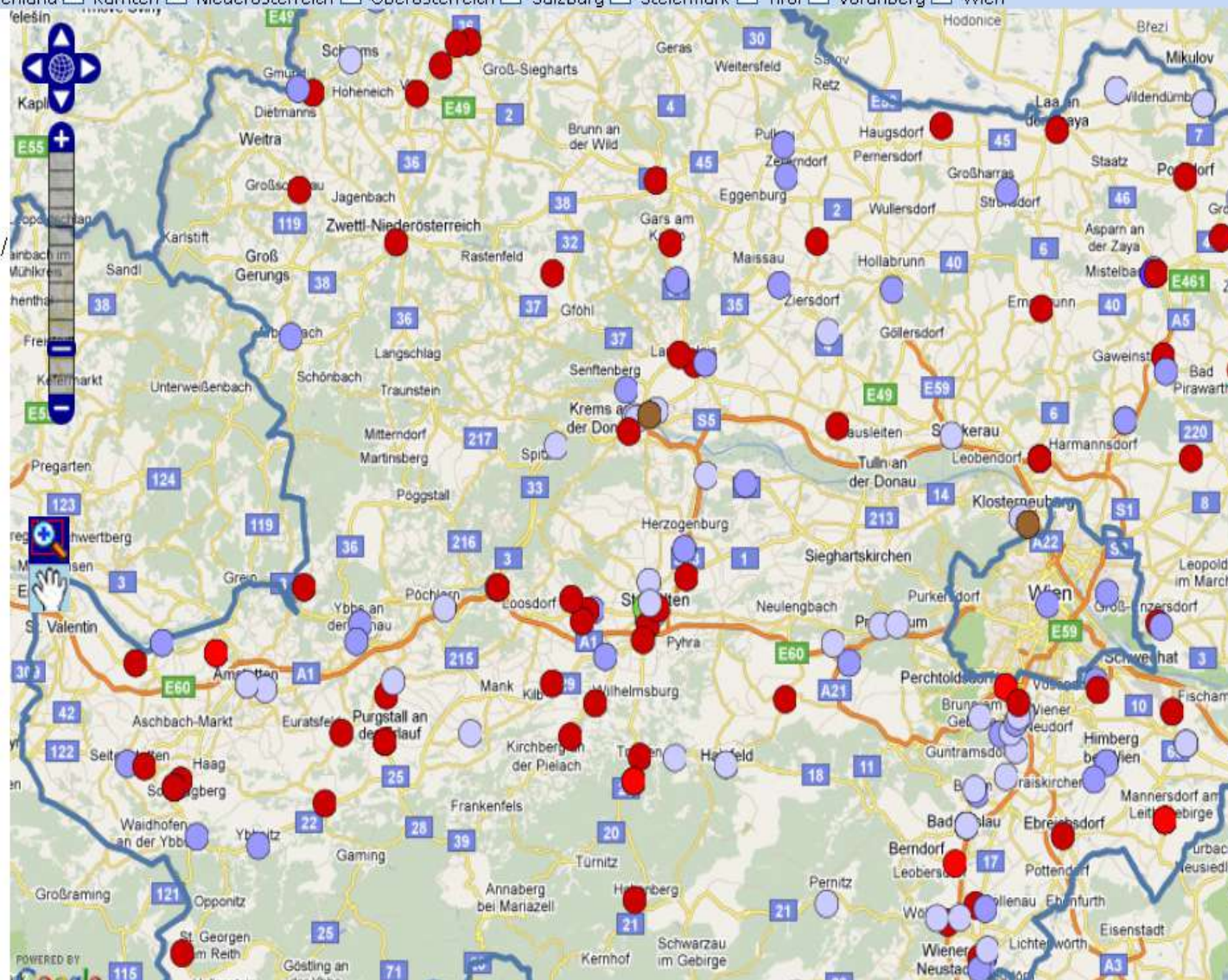
☐ Photovoltaik / Liste

☒ Wärmepumpe / Liste

☒ Biowärme / Liste

☐ Stromsparmeister / Liste

☐ Green IT / Liste



## *Vocational and further education*

Learning how to plan and implement complex technologies

- ▶ 9,000 professionals trained by klima:aktiv (plumbers, master builders, eco-driving trainers, planners, energy consultants...)
- ▶ 900 professional building specialists in active exchange on the e-learning platform
- ▶ 980 fuel-saver trainers trained
- ▶ new trainings “Fit for E-Bike”, “Bicycle Mechanic” and “bioheat plumbers” installed
- ▶ 20 youth mobility coaches



## *Consultation and Support for Implementation:*

Experts help facilitate the implementation of refurbishments, larger heating systems, optimum heating plants, mobility management

- ▶ Mobility management consultations in 3500 companies, institutes, local communities
- ▶ 125 e5 communities (European Energy Award)
- ▶ Retrofitting consultation in 2500 buildings
- ▶ About 10.000 environment friendly cars, pedeleces and e-scooters got klima:aktiv subsidies
- ▶ 111 cycling projects (investments in cycling infrastructure) got 21,6 Mio € subsidies

## *Information & Raising Awareness:*

On-line offers and info hotlines provide initial information;  
good examples demonstrate how it works

- ▶ 1,3 million hits a year on the klima:aktiv websites
- ▶ 32.500 specialist newsletter subscribers
- ▶ Austrian Television: 21 million people watched the climate protection award examples, Youtube klima:aktiv films
- ▶ klima:aktiv in print media on average 4-times a day

## Lessons Learned 1

### Development of green skills needs coordination

- „Green Job“ still unclear; „Greening of Jobs“
  - Green technologies need special know-how, coordination of training offer for green skills is weak; mainly market driven by various interests, many providers, many trainings do not find enough participants
  - Demand for green skills is only slightly market driven, it is often more a political idea, vocational training mainly voluntary
- A national program like klima:aktiv can
- help to raise awareness for green skills,
  - initiate trainings in agreements with partners,
  - improve the quality of education and implementation

## Lessons learned 2

### programs for green skills/jobs/climate/energy

should be implemented on a high level (interdepartmental)

should provide

- a structure for green skills (branches)
- Quality standards (environment, education)

Partnership can help to implement standards (contracts):

- training institutes (learning outcomes, certification, building standards)
- Companies (building/quality standards)
- Associations (support)
- Competence Partner (standards, label can raise attractiveness of life long learning)

Public relations: High credibility under the umbrella

## Your key questions

1. What role should the social partners play in anticipating the labour market effects and lifelong learning needs associated with greening economies?

→ *Go on in greening economy!*

3. In what ways can models of social partnership be developed to further engage with training institutions and other centres of learning?

→ *Integrative!*

8. How can social partner initiatives be more effectively communicated and promoted to achieve ever greater levels of awareness and take-up?

→ *Common standards!*





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klima:aktiv training

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